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Gazteen
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Dezuanni, Michael; Monroy-Hernandez, Andres. “Prosumidores interculturales”: la creación de medios digitales globales entre los jóvenes.

The Scratch Online Community enables young people to share their creative digital projects internationally with a level of ease that was impossible only a few years ago. Like all creative communities, Scratch is not just a space for sharing products, work, techniques and tips and tricks, but also a space for social interaction. This article considers how online community spaces like Scratch might draw on social interaction to enhance intercultural understandings and learning through dialogue and creative practice. The article uses statistics to indicate the amount of international interaction in the Scratch community. It then uses qualitative analysis of forum discussions to analyse the types of intercultural interaction that occurs.

Comunicar, vol. XIX, n. 38, march 2012, p. 59-66.



Soep, Elisabeth. Generación y recreación de contenidos digitales por los jóvenes: implicaciones para la alfabetización mediática

The digital age has fundamentally re-configured the relationship between makers and users. Every networked action by a user has the potential to be reinterpreted by other users. The phenomenon of digital afterlife has striking implications for youth-made media, which this article explores through an ethnographic analysis of behind-the-scenes activities among a group of young people working with Youth Radio, a California youth organization, where they create high-impact media. The case study examined here centers on a major investigative reporting initiative within Youth Radio – a transmedia series on child sex trafficking produced by a 21-year-old reporter in collaboration with veteran editors. The analysis reveals the ways in which youth media ceases to be «youth media», once it moves into its digital afterlife, given the extent to which the content gets re-produced, again and again, by adult institutions with their own histories, agendas, and political economies.

Comunicar, vol. XIX, n. 38, march 2012, p. 93-100.