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artículos destacados



martxoa/marzo



[Resolución sobre estándares de calidad en políticas de juventud](#). Consejo de Miembros European Youth Forum. *Cuadernos de Investigación en Juventud*. Mérida: Consejo de la Juventud de Extremadura, enero 2017 (2). ISSN 2530-0091

The article is a translation of the original document published by the European Youth Forum. The European Youth Forum believes in positive youth policies and proposes a set of quality standards: policies based on human rights (empower young people to define their rights); evidence-based policies (reliable and relevant research); participatory policies involving all stakeholders from the creation of the policies to their evaluation; multilevel policies (local, regional, national and European); strategic policies (legal framework with a long-term vision); policies with resources (human, training plans, financing); policies with a commitment (accountability, audits), and cross-sectoral policies (coordination of ministries and agencies).



JIMÉNEZ GODOY, Aurelia. [Los documentos audiovisuales y el espíritu crítico en la adolescencia](#). En: [Variables Psicológicas y Educativas para la intervención en el ámbito escolar](#): volumen II. Alicante: ASUNIVPEP, 2016, 131-134. SBN 978-84-617-5569-1

Almeriako Emakume Legelarien Elkarteak lankidetzan dihardu Inquietarte Fundazioarekin, jokabide matxisten normalizazioa desagerrarazteko; proiektzio audiobisualetan oinarrituriko unitate didaktikoak antolatzen dituzte, bigarren hezkuntzako ikasleei zuzenduak, batez ere emakumeei; proiektzioaren ostean, debatea. Ondorioztatu denez, informazioa kontsumitzen duten gazteek ez dakite bereizten zer jokabide den legez kontrakoa, ez dira jabetzen gizartean dagoen bortizkeriaz, eta beren garapen kognitiboan eta emozionalean eragiten duten eredu audiobisualak kontsumitzen dituzte. Esperientzia didaktiko audiobisualak behar dira hausnarketa eta pentsamendu kritikoa garatzeko.



VALDERRAMA SANTOMÉ, Mónica, José Ignacio NIÑO y Juan Enrique GONZÁLVEZ VALLÉS. [Nuevos prescriptores para el público joven en el entorno web 2.0](#). *Opción*. Venezuela, Universidad del Zulia, 2015 **31** (2), 1105-1128. ISSN 1012-1587.

YouTube is a platform that has grown exponentially, it is an advertising platform with different formats, which, thanks to the "Partner Programme", has allowed content creators to receive income. The channels that have most subscribers are not the ones that achieve the most views; they are quite varied (tutorials, music, film, etc.), but the gameplay videos are the most widely viewed videos in Spain, with a young active audience that is highly integrated into social networks. YouTubers, a masculine world, are opinion leaders, they are important for brands, they have loyal followers, who identify with them and from whom they seek information about games, music, electronic content that influence their purchases.

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