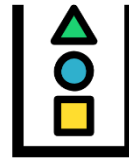


6-9-2021

Reading guide

'Creativity and Groupwork
Techniques'

GAZTEEN EUSKAL
BEHATOKIA
OBSERVATORIO VASCO
DE LA JUVENTUD



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IRAKURKETA GIDA

Web and video references



“Neuronilla”. Web with several resources and services related to the development of business, personal and educational creativity:

<https://www.neuronilla.com/>



“Charla TedX de Franc Ponti”. Explanation of how creative thinking works and interesting insight into the types of creative people: <https://www.youtube.com/watch?v=PLJwULvSQJo>



Duncan Wardle. Head of innovation and creativity at Disney. In this talk, he explains the importance of divergence in creative processes:

<https://www.youtube.com/watch?v=POkr8R1bgD8>



Francisco Lorenzo. “Adults who loved to play”. TedX talk in which he relates the importance of play in the development of creative capacity:

<https://www.youtube.com/watch?v=5I5pHpLJTnU>

Recommended bibliography

- **El pensamiento lateral (de Edward de Bono)**. Explanation of the concept of lateral intelligence and creativity and didactic approaches on how to develop them. ISBN: 9788449334092
- **ThinkerToys: cómo desarrollar la creatividad en la empresa** (by Michael Michalko). Techniques for enhancing creative development in multi-sector business environments. ISBN: 84-8088-599-8
- **Escuelas creativas: La revolución que está transformando la educación (de Ken Robinson)**. Ken Robinson was an international consultant in the field of education and a reference in educational development in this sector. In this book, he offers "different" solutions for a necessary transformation in global education. ISBN: 9788466335041
- **Seis sombreros para pensar (de Edward de Bono)**. Description of a revolutionary and increasingly widespread method for developing the creative process in any field. ISBN: 9788449323072



Creative Resources

- **Dixit:** a game that allows the development of imagination and creativity by applying narrative development techniques and image association.
- **Imagine:** a board game that allows the development of the creative convergence technique using the freedom to join different images to represent different concepts.
- **Código Secreto:** in this game, one of the main characteristics of creativity is assimilated and developed in a very powerful way: the ability to relate concepts and ideas that are apparently unconnected.
- **Inteligencia Lateral:** various enigmas that allow the development of different skills related to creativity through quick-solving exercises:
<https://sacodejuegos.com/inteligencia-lateral>
- **Historias pensamiento creativo:** free worksheets to organise creative development activities for young people, teenagers and adults:
<https://www.sacodejuegos.com/jolaswp/recursos/TarjetasHistorias.pdf>